



NVA Appoints Luuk Hooegeven as Chief Financial Officer

EL SEGUNDO, Calif. – Feb. 13, 2023 – National Veterinary Associates (“NVA”), a leading global pet care organization and community of more than 1,500 veterinary hospitals and pet resorts, is pleased to announce the appointment of Luuk Hooegeven as Chief Financial Officer. Mr. Hooegeven joins NVA after having served as JAB Holding Company’s Chief Financial Officer, working with all of JAB’s brands as well as NVA. He brings 20 years of finance leadership experience, including roles at Jacobs Douwe Egberts and PwC.

“We are excited to welcome Luuk to the NVA family as we continue to grow and define the future of veterinary care. Luuk brings a significant track record in leading global finance functions and a deep understanding of our business,” said Greg Hartmann, Chief Executive Officer of NVA. “Equally important, Luuk holds a profound appreciation for our mission to improve the comfort and well-being of pets. He will be a valuable member of our leadership team as we continue to execute on our growth strategy and strengthen our position as the premier global pet care community.”

He succeeds Peter McPhee, who supported NVA through a period of significant growth and transformation. Mr. McPhee and Mr. Hooegeven will work together through March, ensuring a thoughtful and seamless transition.

“Peter has been an outstanding colleague and partner, who has made numerous contributions to NVA’s success,” Hartmann said. “We are grateful for his dedication to NVA and wish him all the best in his next pursuits.”



About NVA

NVA is a leading global veterinary community of more than 1,500 independently managed veterinary hospitals providing specialty, emergency, and general medical care and pet resorts, united in the love of animals and the people who love them. With its mission to improve the comfort and well-being of pets by providing progressive and compassionate care, NVA is committed to advancing innovation with a digital-first client experience. For more information, visit www.nva.com.

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