



## News Release

# COTY INC. INCREASES ANNUAL DIVIDEND BY 25% TO \$0.25 PER SHARE

NEW YORK--(BUSINESS WIRE)--Sep. 11, 2015-- Coty Inc. (NYSE:COTY) today announced its Board of Directors has approved a 25 percent increase in the company's annual dividend to \$0.25 from \$0.20 per share on its Class A and Class B Common Stock. The dividend is payable on October 15, 2015 to stockholders of record at the close of business on October 1, 2015.

"This dividend increase and our recently announced \$700 million share repurchase authorization demonstrate our confidence in Coty's ability to generate substantial cash flow as well as our commitment to return cash to our shareholders," said Patrice de Talhouët, Executive Vice President and Chief Financial Officer.

### **About Coty Inc.**

Coty is a leading global beauty company with net revenues of \$4.4 billion for the fiscal year ended June 30, 2015. Founded in Paris in 1904, Coty is a pure play beauty company with a portfolio of well-known fragrances, color cosmetics and skin & body care products sold in over 130 countries and territories. Coty's product offerings include such power brands as **adidas, Calvin Klein, Chloé, Davidoff, Marc Jacobs, OPI, philosophy, Playboy, Rimmel** and **Sally Hansen**.

For additional information about Coty Inc., please visit [www.coty.com](http://www.coty.com).

### **Forward Looking Statements**

Certain statements in this release are forward-looking statements. These forward-looking statements reflect Coty Inc.'s (the "Company") current views with respect to its annual dividend and are designated by the word "will" or similar words or phrases. Actual events may differ from the Company's current views due to risks and uncertainties. More information about potential risks and uncertainties is included under "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2015 and other periodic reports the Company may file with the Securities and Exchange Commission from time to time. The Company assumes no responsibility to update forward-looking statements made herein or otherwise.

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